

01/26/99

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UTILITY PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications under 37 C.F.R. § 1.53(b))

Attorney Docket No. **Unicast-1CIP**
 First Inventor or Application Identifier **Rick W. LANDSMAN**
 Title **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED USER-TRANSPARENT**
 Express Mail Label No. **EL253400685US**

APPLICATION ELEMENTS

See MPEP chapter 600 concerning utility patent application contents.

ADDRESS TO:

Assistant Commissioner for Patents
 Box Patent Application
 Washington, DC 20231

1. ☒ Fee Transmittal Form (~~XXXXXX~~ 2 pps., 5 fees) ☐ Microfiche Computer Program (Appendix)
 (Submit an original and a duplicate for fee processing) w/o fees
2. ☒ Specification [Total Pages **100**]
 (preferred arrangement set forth below)
 - Descriptive title of the Invention
 - Cross References to Related Applications
 - Statement Regarding Fed sponsored R & D
 - Reference to Microfiche Appendix
 - Background of the Invention
 - Brief Summary of the Invention
 - Brief Description of the Drawings (if filed)
 - Detailed Description
 - Claim(s)
 - Abstract of the Disclosure
3. ☒ Drawing(s) (35 U.S.C. 113) [Total Sheets **26**]
4. Oath or Declaration [Total Pages **1**]
 a. ☐ Newly executed (original or copy)
 b. ☐ Copy from a prior application (37 C.F.R. § 1.63(d))
 (for continuation/divisional with Box 16 completed)
 i. ☐ DELETION OF INVENTOR(S)
 Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. §§ 1.63(d)(2) and 1.33(b).
5. ☐ Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)
 a. ☐ Computer Readable Copy
 b. ☐ Paper Copy (identical to computer copy)
 c. ☐ Statement verifying identity of above copies

ACCOMPANYING APPLICATION PARTS

7. ☐ Assignment Papers (cover sheet & document(s))
 8. ☐ 37 C.F.R. § 3.73(b) Statement ☐ Power of Attorney
 (when there is an assignee)
 9. ☐ English Translation Document (if applicable)
 10. ☐ Information Disclosure Statement (IDS)/PTO-1449 ☐ Copies of IDS Citations
 11. ☐ Preliminary Amendment
 12. ☒ Return Receipt Postcard (MPEP 503)
 (Should be specifically itemized)
 13. ☐ Small Entity Statement(s) ☐ Statement filed in prior application, Status still proper and desired (PTO/SB/09-12)
 14. ☐ Certified Copy of Priority Document(s) (if foreign priority is claimed)
 15. ☐ Other:

* NOTE FOR ITEMS 1 & 13: IN ORDER TO BE ENTITLED TO PAY SMALL ENTITY FEES, A SMALL ENTITY STATEMENT IS REQUIRED (37 C.F.R. § 1.27), EXCEPT IF ONE FILED IN A PRIOR APPLICATION IS RELIED UPON (37 C.F.R. § 1.28).

16. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment:

☐ Continuation ☐ Divisional ☒ Continuation-in-part (CIP) of prior application No: **09 / 080,165**

Prior application information: Examiner **not yet known** Group / Art Unit: **2787**

For CONTINUATION or DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 4b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

17. CORRESPONDENCE ADDRESS

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Registration No. (Attorney/Agent)

30,090

Signature

Peter L. Michaelson

Date

Jan. 26, 1999

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MICHAELSON & WALLACE
A Partnership of Intellectual Property and Technology Lawyers

Doc. No. Unicast-1CIP

January 26, 1999

PATENT APPLICATION

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Assistant Commissioner of Patents
Box **Patent Application**
Washington, D. C. 20231

Sir:

Enclosed herewith for filing is the following
utility patent application:

Applicants: **Rick W. LANDSMAN, Wei-Yeh LEE**

Title of application: **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED USER-TRANSPARENT NETWORK-DISTRIBUTED ADVERTISING AND FOR INTERSTITIALLY DISPLAYING AN ADVERTISEMENT, SO DISTRIBUTED, THROUGH A WEB BROWSER IN RESPONSE TO A USER CLICK-STREAM**

Pages of application: 100 (inclusive of 1 page of claims
2 pages of abstract)

Sheets of drawings: 26 (FIGs. 1A-20)

Docket No.: Unicast-1CIP

PATENT APPLICATION FILING FEE CALCULATION

	<u>No. Filed</u>	<u>Less</u>	<u>Rate/Claim</u>	<u>Fee</u>
Total				
Claims	<u>1</u>	-20	0 x \$18.00	\$ 00.00
Independent				
Claims	<u>1</u>	-3	0 x \$78.00	\$ 00.00
			Minimum Filing Fee	\$ 760.00
			Multiple Dependency Fee (if applicable - \$260.00)	\$ 00.00
			50% Reduction for Small Entity (Independent Inventor, Non-profit Corporation, or Small Business Concern) - appropriate verified statement attached	\$- 00.00
			TOTAL FILING FEE	\$ 760.00
			TOTAL FEES ENCLOSED	\$ 00.00

-1-

EXPRESS MAIL CERTIFICATE APPEARS ON LAST PAGE

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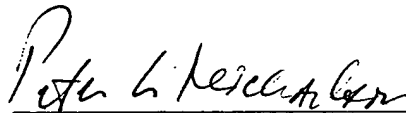
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XX Utility Patent Application Transmittal;

Respectfully submitted,

MICHAELSON & WALLACE



Peter L. Michaelson, Attorney
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EXPRESS MAIL CERTIFICATION

"Express Mail" mailing label number: EL253400685US
Date of deposit: January 26, 1999

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Signature of person making certification

Peter L. Michaelson

Name of person making certification

(U1CPTOLTR/1)